

The 2024 **Emmys Golf Classic**, benefiting the Television Academy Foundation, will take place at the world-famous Riviera Country Club, home of the PGA Tour's Genesis Invitational. Join celebrities and entertainment industry leaders as we come together to provide essential support for core Foundation programs providing access, training and opportunity for students across the country.

Monday, October 7, 2024 | The Riviera Country Club

## SCHEDULE OF EVENTS

Monday, October 7th

10:00 am

Registration & Breakfast at the Clubhouse

11:45 am

Call to carts

12:00 pm

Golf - Shotgun Start/Shamble Format

5:00-7:00 pm

Cocktail Reception and Golf Awards

**The Television Academy Foundation** programs inspire, educate and empower a new, diverse generation of creative leaders through hands-on education programs that shape lives and launch careers. The Foundation has nurtured thousands of talented students, providing essential resources that help them discover their voices, refine their skills and forge rewarding careers in every sector of the television industry.



For more information and sponsorship opportunities please contact:

# GOLF SPONSORSHIP OPPORTUNITIES

## ALL GOLF PACKAGES INCLUDE:

- Golf carts and access to the locker rooms
- Celebrity player and forecaddie
- Exclusive take-home gifts
- Branded gift for each golfer
- Recognition on Emmys.com and in the official Emmys Golf Classic press release announcement
- Event recognition on event sponsor banner, at dedicated tee sign
- Inclusion in post-event "Thank You" ads

## PRESENTING SPONSOR - \$100,000

- Presenting Sponsor inclusion on all Golf Classic collateral
- Opportunity for on-course display with a branded golf course activation
- Green carpet step and repeat logo inclusion
- 3 golf teams (12 players total)
- Full page advertisement in the event program
- 24 invitations to cocktail reception
- 24 gift bags for guests

## OFFICIAL PARTNER SPONSOR - \$75,000

**SOLD**

Company name and logo inclusion on cover of event program  
Company name and logo inclusion on official event invitations  
Full page advertisement in the event program  
3 golf teams (12 players total)  
24 invitations to the cocktail reception  
24 gift bags for guests

## GOLF CART SPONSOR - \$50,000

**SOLD**

Exclusive company branding on 50 golf carts  
2 golf teams (8 players total)  
16 invitations to the cocktail reception  
Full page advertisement in the event program  
16 gift bags for guests

## GOLF CLASSIC SIGNATURE SPONSOR - \$25,000

- Hole activation opportunity - **amazing product exposure**
- Elevated signage on the course and option to provide a branded gift
- Company name and logo in the event program
- 1 team (four players total)
- 8 invitations (4 players plus a guest) to cocktail reception
- 8 gift bags for guests

## GOLF TEAM SPONSOR - \$18,000

- 1 team (4 players total)
- 4 invitations to the cocktail reception
- 4 gift bags for guests

## COCKTAIL RECEPTION SPONSOR - \$50,000

- Company name and logo inclusion on official event invitation
- Acknowledgement on the Sponsor board
- Full page advertisement in the event program
- 10 invitations to the cocktail reception
- 10 gift bags for guests

## GOLF CLASSIC LUNCH SPONSOR - \$25,000

**SOLD**

Company name and logo inclusion on signage near the four course lunch station areas  
Acknowledgment on the Sponsor Board  
Company name and logo in the event program  
1 team (4 players total)  
4 invitations to cocktail reception

## GOLF CLASSIC BREAKFAST SPONSOR - \$10,000

- Company name and logo inclusion on signage near the four course lunch station areas
- Acknowledgment on the Sponsor Board
- Company name and logo in the event program
- 4 invitations to cocktail reception
- 4 gift bags for guests

## RECEPTION PATRON - \$10,000

- Acknowledgment on the Sponsor Board
- Company name and logo on slide during cocktail reception and signage in the auction area
- 4 invitations to cocktail reception

## FRIEND OF THE FOUNDATION - \$5,000

- Acknowledgment on the Sponsor Board
- 2 invitations to cocktail reception

## HOLE ACTIVATION - \$10,000

- Naming rights to a tournament contest
- Opportunity to display products/services
- Signage at a designated golf hole
- Acknowledgement on the sponsor board
- 2 invitations to cocktail reception
- Opportunity to provide a branded gift to each golfer

## HOLE SPONSORSHIP - \$5,000

- Signage at a designated golf hole
- Acknowledgement on the sponsor board
- 2 invitations to cocktail reception